



SHERRI STEVENS

PRESIDENT & FOUNDER OF SRG
ACQUIRES WXN & CBDC

President of local Workforce Training and Development Company, Sherri Stevens, acquires Women's Executive Network (WXN) and Canadian Board Diversity Council (CBDC)

New CEO Makes Global Commitment to Inspire Women and Drive Diversity

Sherri Stevens and The Jeffery Group Ltd. ("TJG") are pleased to announce the acquisition of TJG from its founder Pamela Jeffery. TJG, founded as a consulting firm in 1994, created the Women's Executive Network (WXN) in 1997 and the Canadian Board Diversity Council in 2009. WXN is the home of Canada's Most Powerful Women: Top 100 Awards.

"With the top female leadership and diversity brands in the country, operations across Canada, in Dublin, Ireland and London, UK, and a strong 20-person team, TJG is a great addition to my group of companies," said Sherri Stevens, President, Stevens Resource Group Inc (SRG). "With existing business ties in the US, I look forward to building on the success of WXN and the Council and expanding these brands into the US market as well as advancing our footprint in Europe."

SRG is an award-winning, North American workforce management company with eight locations in Canada and the United States. SRG consults on strategies for talent acquisition, training and development, search, HR and operations as well as executive coaching. Sherri Stevens is a 2007 and 2008 WXN Canada's Most Powerful Women: Top 100 Award Winner in the Entrepreneurs category, RBC Entrepreneur of the Year Momentum Award Winner and has been named to the PROFIT Chatelaine W100 list nine years in a row.

"At WXN, we inspire smart women like Sherri Stevens to lead. It is fitting that a Top 100 Award Winner will take WXN and the Council to the next level. I am very proud of what my team and I have built. We have changed the conversation about the strategic importance of board diversity and women in leadership not only here in Canada but globally," said Pamela Jeffery.

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About The Jeffery Group Ltd.

The Jeffery Group Ltd. (TJG) consists of the Women's Executive Network (WXN) and the Canadian Board Diversity Council (CBDC). At WXN, we inspire smart women to lead. WXN creates and delivers innovative networking, mentoring, professional and personal development to inform, inspire, connect and recognize our community of more than 22,000 smart women, their male counterparts and organizations. WXN enables our partners and corporate members to become and to be recognized as employers of choice and leaders in the advancement of women. Founded in 1997, WXN is Canada's leading organization dedicated to the advancement and recognition of women in management, executive, professional and board roles. In 2008, WXN launched in Ireland, followed by London, UK in 2015, creating an international community of female leaders.

CBDC is the leading Canadian organization advancing diversity on Canada's boards. Founded in 2009, the Council has since grown to 60 Founding and Corporate Member organizations that are committed to greater diversity in the Canadian workplace. The Council's goal is to improve the diversity of Canada's corporate boards. The Council's definition expands the traditional board definition of industry experience, management experience, functional area of expertise, education, geography and age to also include gender, visible minorities, Aboriginal peoples and people with disabilities.

About SRG

SRG is an awarding winning Workforce Management Company pioneered in 1990 by Sherri Stevens. Through Sherri's leadership and focus on building a cohesive internal culture for her team, SRG has grown to a North American enterprise with 8 locations in Canada and the United States, that generates revenues in excess of \$30 million. As Human Resource Specialists, SRG consults on strategies for Talent Acquisition, Training & Development, Professional Search, HR & Operations as well as Executive Coaching.

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